



## **Full-time Assistant Director of Government Affairs, March for Life Education & Defense Fund**

*The March for Life Education and Defense Fund is a 501(c)(3) non-profit organization that coordinates the world's largest annual pro-life event and civil protest. Through the annual March in Washington, DC, marches in state capitals across the country, and through being the collective voice of Pro-Life marchers on Capitol Hill, in the Media, and on social media every day of the year, the organization is uniquely positioned to build a culture of life. The organization is currently seeking to hire a Legislative Affairs Associate. Based in Washington DC a few blocks from the White House, this full-time position will report to the Director of Government Affairs of the March for Life Education and Defense Fund.*

As the Assistant Director of Government Affairs, you will bring the collective voice of pro-life America represented by those who participate in the March for Life to state capitals throughout the year. You will collaborate on how best to mobilize the pro-life grassroots to take action in the fight for the protection of the unborn, by offering educational events, by working with the Director of Grassroots Engagement and communications staff, and by using the March for Life advocacy system to contact elected representatives at the state level. The Assistant Director of Government Affairs will report to and work closely with the Director of Government Affairs to broaden the legislative reach throughout the states.

### **Qualification Requirements:**

- Highly organized with impeccable follow-up
- Strong interpersonal management
- Excellent diplomacy and writing skills with the ability to hold ground in difficult conversations
- Ability to effectively operate in dynamic external and organizational environments.
- Legislative experience required- preferably an understanding of state pro-life legislation
- Legal experience preferred but not required
- Bachelor's degree and 5+ years of experience
- Passion for building a culture of life within a small, collaborative pro-life organization
- Ability to travel frequently, sometimes with limited notice, throughout the United States

### **Responsibilities include, but are not limited to:**

- Advance the mission of the March for Life in legislative affairs by being the collective voice of the marchers in state legislatures.
- Serve as March for Life's state legislative affairs professional and representative.



- Assist in the development and execution of March for Life’s state legislative advocacy priorities for the protection of the unborn, including advancing pro-life legislation, ballot initiatives, constitutional amendments, etc.
- Possess and cultivate trusting and enduring relationships with coalition groups, elected officials and their staff, political appointees, senior civil servants, and key individuals in relevant private sector organizations.
- Together with the Grassroots Engagement department, leverage relationships with state-based organizations to develop robust partnerships and opportunities to advance state-level pro-life goals.
- Offer pro-life briefings to members and their communications staff as needed.
- Provide direction and input to Social Media Manager and other communications staff on issues relating to legislation including advocacy alerts, correspondences, and endorsements.
- Prepare advocacy alerts, endorsements, etc. for state policy matters.
- Provide regular updates, research, and reports to the Director of Government Affairs with regards to state policy matters.
- Assist in the growth of state march program by serving as an active team member in strategic decisions and building partnerships.
- Assist in Capitol Hill 101 events for State Marches.
- Advance the mission of March for Life Action.

Please send a cover letter, resume, and the names and contact information for (2) references by **April 15<sup>th</sup> 2022** to [MargaretYoungblood@marchforlife.org](mailto:MargaretYoungblood@marchforlife.org).